

## **Notes: February 17, 2009 Public Health Sub-committee**

### **Who's our audience?**

- General Public:
  - Limited English Proficiency
  - Youth
  - Adults (parents)
  - Senior Citizens
  - Immigrant Community
  - Anyone else...?

### **What do we want to focus on?**

- Be a resource for our audience—provide the most useful information in the most accessible way possible
- Current issues facing the community
  - What does the public need/want to know?
- Links to other sites (avoid being all things to all people)

### **How should our site look and operate?**

- Translated into demanded languages (or at least provide phone numbers for interpreters)
- Not cluttered
- Easily navigated by individuals who are not internet-savvy
- Meeting times for the public to know/attend
- A blog for comments/suggestions (this was somewhat inconclusive)

### **Where should we look for help creating the website?**

- Different public health websites around the country
- A variety of websites that are easy to navigate

### **Other important notes:**

- The website will be hosted by Healthy Androscoggin
- We need to have a disclaimer (the site is not all-inclusive)
- We do not need content filtering
- How will the website be updated?
  - Internship position with students from Bates or in the larger community?
- How should we advertise the site to the public?
- Worry about branding (a logo) later

**Next Meeting: March 5<sup>th</sup> 5:30 pm DHHS**